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#Jenny



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#Rio



Cool! I'am really happy

#Markus Jensen



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My friends are so mad that they do not know how I have all the high quality ebook which they do not!

#Diego Butler



so many fake sites. this is the first one which worked! Many thanks

CHALLENGES

One of the major challenges of sustainable development is

Ineffective Communication

- Information overload – No Assessment & Evaluation
- not readily available / Affordability
- hard to evaluate
- not output-oriented enough
- lack the necessary knowledge and skills for strategic communication
- Focus on convincing people individually while their social sphere is not analyzed
- Communication is an end-of-pipe activity, isolated from the rest of a project
- Content and message are secondary and cannot answer "why" or "what" questions
- Target Audience Uncategorized
- Irrelevancy – unfiltered Information
- Inappropriate Medium
- Lack of effective Policies, Procedure and / or Technology



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